



October 10, 2021
Clifton Day www.cliftonday.com

POLITICAL EXHIBITOR INFORMATION

We are requesting that all those participating in any political activity during Clifton Day follow certain guidelines that are intended to prevent our guests from feeling they are attending a political rally rather than an arts & crafts event in a historic town. Our guidelines are as follows:

Roving volunteers will not be permitted at Clifton Day. We understand that students often volunteer as a way to obtain service hours, which they may do at the booth. However, all campaigning must be confined to the booth. There should be no campaigning activity outside of the booth, including but not limited to: carrying signs or balloons, walking as a group or similar advertising, or distributing campaign or party materials. Remain within the booth area, and do not approach people or block their way. We request that volunteers working at the booths refrain from approaching people and allow our guests to come to them if interested. This policy has been in place for the past few years and it has solved complaints from vendors and patrons.

Please make sure that whoever is in charge of a shift is aware of these guidelines and relays them clearly to all volunteers. Finally, the town has regulations that political signs are not allowed on public property in the town limits so please keep your signs in your booth area. Thank you for your help in ensuring that Clifton Day is a success.

EVENT DATE

Sunday, October 10, 2021 (always the Sunday of Columbus Day weekend) NO RAIN DATE.

HOURS

Official show time is 9 am to 5 pm, or until streets are cleared of patrons. No set-up or break-down between these hours. You may set up after 6 am but no selling is allowed until you are set up and your vehicle is moved. No vehicles have access to the town after 8 am.

CRITERIA

Admission is not guaranteed. Space locations may be different than in previous years.

SPACES

Space sizes vary but will be no less than 10x10 ft on streets and in parking lots. We have no indoor spaces. Each exhibitor is required to furnish their complete display. No electrical hookups are available. If you wish to request a particular space, feel free to do so. Spaces are assigned according to the distribution of exhibition categories as deemed necessary by the jury. Please understand that many factors contribute to ultimate space designations.

UNLOADING AND SETUP

There is no check-in process. Vendors should drive directly to their spaces and unload. Exhibitor spaces will be pre-assigned and a map will be sent to each exhibitor with space numbers.

PARKING

Parking is not permitted in show spaces. Some spaces have parking nearby for handicapped exhibitors with valid handicapped parking permits and these are limited in number. Please follow the instructions of Clifton Day staff and park where directed after you unload. Vehicles will not be able to leave until after the show is over.

SHOW FEE

\$150 for first space, \$125 for second. Up to two spaces may be requested but are not guaranteed. ***Please note: Checks will not be deposited until after applications are opened in August!!***

DEADLINES

July 19 – Applications are due. Include payment, photos and handicapped permit (if applicable).

Sept 3 – Deadline to cancel and receive a refund of application fee.

APPLICATION

Mail your application, including your check (made payable to **Clifton Betterment Association**), and three photos of your inventory and one photo of your display and copy of handicapped permit (if applicable) to:

**CBA Market Coordinator
PO Box 94
Clifton VA 20124**

STILL HAVE QUESTIONS? Leave a voice mail at: 703-968-0740 or info@cliftonvirginia.org



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POLITICAL APPLICATION

NAME _____ DATE _____

BUSINESS NAME _____

ADDRESS _____ STREET CITY STATE ZIP

PHONE (Cell) _____ (Other) _____

EMAIL _____ PRICE RANGE OF ITEMS TO BE SOLD: from _____ to _____

DESCRIPTION of Item(s) You Wish to Sell/Distribute (please be specific): _____

Past Exhibitor: number of years in show _____ First Time Exhibitor

Your space number(s) last year if known: _____ Do you want the same space(s) this year, if available? YES NO

VENDOR SPACES: #of spaces requested: _____ (\$150 first, \$125 second) (Maximum of 2 per exhibitor) TOTAL \$ _____

SPECIAL PARKING REQUEST: yes _____ no _____ Special consideration for parking will be given to those who are physically challenged. A copy of your state-issued handicapped permit must be attached.

PHOTOS: All exhibitors must include Four (4) photos: one (1) of the display and three (3) which clearly represent items to be exhibited. Good quality, color copies are acceptable.

VEHICLE INFORMATION: I am arriving in: Number of vehicles _____ Car Van Pickup Truck Large Truck with Trailer Other _____

VENDOR RESPONSIBILITY: Each vendor is fully responsible for their own property, including loss by breakage, theft, fire, rain, or any other cause of damage to inventory or self. Vendors are responsible for any insurance they deem necessary. By signing this application, the vendor hereby expressly releases the Clifton Betterment Association and the Town of Clifton from any and all liability for damage, loss, or injury to any person or goods from any cause whatsoever. The Clifton Betterment Association and the Town of Clifton assume no responsibility or liability for fire, theft, rain, or other loss or damage or for injuries to person or property. By attending Clifton Day, you are entering an area where photography, audio, and video recording may occur. You also waive any right to inspect or approve any photo, video, or audio recording taken by Clifton Day staff. No ready-to-eat food or drink items can be sold without prior coordination with Clifton Day Food Vendor Coordinator. Absolutely no alcoholic beverages will be allowed without permission from the CBA and ABC licensing.

- Mail the following: 1. Completed application form 2. Check payable to Clifton Betterment Association (\$125.00 per space). 3. Photos (3 of the items for sale and 1 of your display). Good quality, color copies are acceptable. 4. Handicapped parking permit (if applicable)

CBA Market Coordinator PO Box 94 Clifton, VA 20124

I agree to the terms and conditions set forth in this application for Clifton Day:

Signature _____