



October 12, 2025

Clifton Day Festival

[www.cliftonday.com](http://www.cliftonday.com)

## 2025 Clifton Day Sponsorships

Would you like to get your company's name in front of thousands of Fairfax County residents *and* benefit local charity organizations? Then consider becoming a sponsor of the Clifton Day Festival which typically draws over 10,000 attendees each year!

### **What is the Clifton Day Festival?**

Clifton Day is a time-honored tradition dating back over 50 years. Held the Sunday of Columbus Day weekend, Clifton residents turn the streets of this usually quiet, historic town into an exhilarating old-time country fair. Nearly 150 arts, crafts, and antique vendors line the bustling streets. Town parks come alive with horseback rides, children's activities, live music, and historic displays. Food vendors offer international flavors, barbecues, and tasty treats. And the public streams in, all day long, for an old-fashioned day of family fun and entertainment!

### **Who benefits from Clifton Day?**

Local charities are the largest benefactors of the festival. Their Booth proceeds and all parking proceeds go exclusively to participating groups such as local Scout Troops, Clifton Lions Club, Mason's Acacia Lodge, local churches, and the festival's official host, the Clifton Betterment Association (CBA). As a sponsor you, too, can benefit by having your name and/or logo on Clifton Day Festival advertisements, materials, T-shirts and signage.

### **How can you become a Sponsor?**

Clifton Day Festival's Sponsorship Program is outlined on the following page. You can choose from several donation levels, each with a different set of benefits. Just mail in the attached form, with your sponsorship donation, and we'll be in touch to finalize the details.

There is tremendous potential marketing exposure presented by Clifton Day and we are confident you will find a sponsorship program that fits your means and objectives. With your support, the festival and a host of deserving local charities can be truly successful!

## The Clifton Betterment Association



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## 2025 Clifton Day Sponsorship Program

### **GOLD - \$2500 Sponsorship Benefits:**

- ▶ 1 Booth
- ▶ Company logo on event T-shirts, official flyer and [CliftonDay.com](http://CliftonDay.com) website
- ▶ Company logo on "Thank Our Sponsors" signs in Parking Lots
- ▶ Company name or logo in press releases and advertisements
- ▶ 20 Beer tickets
- ▶ 4 Parking Passes
- ▶ 3 Announcements from the Main Stage

### **SILVER - \$1000 Sponsorship Benefits:**

- ▶ Company logo on event T-shirts, official flyer, and [CliftonDay.com](http://CliftonDay.com) website
- ▶ Company logo on "Thank Our Sponsors" signs in Parking Lots
- ▶ Company name or logo in press releases and advertisements
- ▶ 10 Beer tickets
- ▶ 3 Parking passes

### **BRONZE - \$500 Sponsorship Benefits:**

- ▶ Company logo on event T-shirts, official flyer, and [CliftonDay.com](http://CliftonDay.com) website
- ▶ Company logo on "Thank Our Sponsors" signs in parking lots
- ▶ 5 Beer tickets
- ▶ 2 Parking passes

Additional information is available at [CliftonDay.com](http://CliftonDay.com).  
Please direct sponsorship questions to [cliftondaychair@gmail.com](mailto:cliftondaychair@gmail.com)



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[www.cliftonday.com](http://www.cliftonday.com)

**Yes, I Want to Become a Clifton Day Festival Sponsor!**

Complete and mail this form with your check to:

**Clifton Day Sponsor**  
**PO Box 94**  
**Clifton, VA 20124**

Make checks payable to ***Clifton Betterment Association.***

SPONSORSHIP LEVEL: \_\_\_\_\_ AMOUNT ENCLOSED: \$ \_\_\_\_\_

BUSINESS NAME (to be used for promotional materials & advertising):  
\_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIPCODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

Please email your logo in vector art format to: [cliftondaychair@gmail.com](mailto:cliftondaychair@gmail.com) by July 31st.