



Town Market & Non Profits

EXHIBITOR INFORMATION 2011

Thank you for your interest in the Town Market section of the Clifton Day Festival. Please read this Exhibitor Information Sheet carefully and complete the enclosed Application. Selection of exhibitors will be based on the nature and quality of the products for sale as represented in submitted photos.

EVENT DATE

Sunday, October 9, 2011 (always the Sunday of Columbus Day weekend) Rain date: Sunday, October 16, 2011.

HOURS

Official show time is 9 a.m. to 5 p.m., or until streets are cleared of patrons. No set-up or break-down between these hours. You may set up anytime after 6 a.m. but no selling is allowed until you are set up and your vehicle is moved. No vehicles have access to the town after 8 a.m.

CRITERIA

This exhibit area includes whimsical and non-traditional crafts, selected buy-sell items and screen-printed clothing, children's toys and craft activities, hobbyist and collector items and other fun, family-oriented articles for sale. Some craft items not juried into the Arts & Crafts Show, may still be accepted into the Town Market. Pedestrian traffic is excellent in all areas. The same application procedure applies as for the Arts & Crafts area, including the submission of photographs. Admission is not guaranteed.

SPACES

Space sizes vary but will be no less than 10x10 ft. on streets and in parking lots. We have no indoor spaces. Each exhibitor is required to furnish their complete display. No electrical hookups are available. If you wish to request a particular space, feel free to do so. Spaces are assigned according to the distribution of exhibition categories as deemed necessary by the jury. Please understand that many factors contribute to ultimate space designations.

UNLOADING AND SETUP

There is no check-in process. Vendors should drive directly to their spaces and unload. Exhibitor spaces will be pre-assigned and a map will be sent to each exhibitor with space numbers and map of Clifton Day.

PARKING

Parking is not permitted in show spaces. Some spaces have parking nearby for handicapped exhibitors with valid handicapped parking permits. However, these are limited in number. Please follow the instructions of Clifton Day staff and park where directed after you unload.

SHOW FEE

\$100 per outdoor space. Up to two spaces may be requested.

DEADLINES

July 15 – Applications are due. Include payment, photos and handicapped permit (if applicable).

Sept 1 – Deadline to cancel and receive a refund of application fee.

APPLICATION

Mail your application, including your check (made payable to **Clifton Betterment Association**), and three photos of your inventory and one photo of your display (all photos should be labeled with your name) and copy of handicapped permit (if applicable) to:

**CBA Market Coordinator
PO Box 94
Clifton VA 20124**

STILL HAVE QUESTIONS? Leave a voice mail at: 703-968-0740 or info@cliftonvirginia.org

APPLICATION 2011

Town Market or Non Profit



NAME: _____

BUSINESS NAME: _____

ADDRESS: _____
(street)

_____ (city) _____ (state) _____ (zip)

PHONE (H): _____ **(W)** _____ **(Cell)** _____
(Email) _____

DESCRIPTION of Item(s) You Wish to Sell (please be specific):

Price Range of Items to be Sold: From _____ to _____

Past Exhibitor: number of years in show _____ **First Time Exhibitor**
Your space number(s) last year: _____
Do you want the same space(s) this year, if available? YES NO

VENDOR SPACES:

No. of spaces requested: **@\$100 each** (Maximum of 2 spaces per exhibitor) **TOTAL FEE \$** _____
Do you have the flexibility of a longer & narrower space to accommodate varying street terrain? Yes No

Special Parking Request: yes _____ no _____ Special consideration for parking will be given to those who are physically challenged. A copy of your state-issued handicapped permit must be attached.

PHOTOS: All exhibitors must include Four (4) photos – one (1) of the display and three (3) which clearly represent work or items to be exhibited. All photos should be labeled with vendor/artist's name and address.

VEHICLE INFORMATION:

I am arriving in: Number of vehicles _____
 Car Van Panel or Pickup Truck Large Truck Motor Home Trailer Other _____

VENDOR RESPONSIBILITY: Each vendor is fully responsible for their own entries, including loss by breakage, theft, fire, rain, or any other cause of damage to inventory or self. Vendors are responsible for any insurance they deem necessary. By signing this application, the vendor hereby expressly releases the Clifton Betterment Association and the Town of Clifton from any and all liability for damage, loss, or injury to any person or goods from any cause whatsoever. The Clifton Betterment Association and the Town of Clifton assume no responsibility or liability for fire, theft, rain, or other loss or damage or for injuries to person or property. *No ready-to-eat food items can be sold at your set-up. Absolutely no alcoholic beverages will be allowed.*

Mail the following:

1. Completed application form.
2. Check payable to Clifton Betterment Association (\$100.00 per space).
3. Photos (3 of the items for sale and 1 of your display). Good quality, color copies are acceptable.
4. Handicapped parking permit (if applicable)

CBA Market Coordinator
PO Box 94 Clifton, VA 20124

I agree to the terms and conditions set forth in this application for the Clifton Day Art & Craft Festival:

Signature _____